

MARCH 26-27, 2025
MEDIA CITY ODENSE
**MEDIATECH
FESTIVAL**

word
we celebrate words

Pre-event Word Festival

Under the theme "TIME" - the past, present
and the future

**Are there limits to boundless journalism?
That's the question Suzanne Moll from
Reporters Without Borders will explore at our
pre-event in collaboration with Word Festival
2025!**



Countdown to MediaTech Festival 2025

While we eagerly await MediaTech Festival on March 26th-27th 2025, we're excited to present a special Pre-Event in collaboration with Word Festival 2025.

This event highlights one of the media industry's most critical challenges: rebuilding trust in journalism and strengthening media landscapes across the globe.

Together with Word Festival, we're creating a platform for meaningful dialogue on journalistic standards, credibility, and how shared practices can support media integrity worldwide.

Date & Time

**01.02.
2025
12.30 pm**

Location

Kongesalen, Milling
Hotel Plaza, Østre
Stationsvej 24,
5000 Odense C

For More Information

wordfestival.dk

WHAT TO EXPECT

- **Exploring journalism in today's world**

How can we create a unified standard for journalism across different cultures and contexts?

At this Pre-Event, Suzanne Moll will explore this question and share insights from her work with RSF (Reporters Without Borders) and the Journalism Trust Initiative.

Every year, RSF publishes the World Press Freedom Index, a comprehensive report based on surveys filled out by media professionals worldwide.

Beyond the index, RSF's Journalism Trust Initiative has launched an ISO-standard certification for news outlets that adhere to professional practices, emphasizing trust and credibility in journalism and media across the globe.

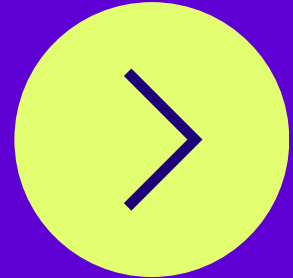
- **Who is Suzanne Moll?**

Suzanne Moll is a prominent figure in Danish media, known for her leadership in establishing national radio stations and serving as editor-in-chief.

For the past decade, she has worked internationally, focusing on media development in the Global South. As RSF's correspondent in Denmark and a member of UNESCO's Danish National Commission, Suzanne is at the forefront of fostering journalistic integrity.

- **A part of Word Festival 2025**

This year's Word Festival theme, TIME, is a captivating concept that sparks conversations about everything from the personal to the universal. On Saturday, February 1, the festival focuses on the present, examining the status quo in global and personal crises. Suzanne's talk perfectly aligns with this theme, tackling journalism's role in today's pressing challenges.



REGISTRATION FOR
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