

# PRE-EVENT FOR MEDIATECH FESTIVAL 2025

KNOWLEDGE SHARING ON REMOTE PRODUCTION

## PRE-EVENT MEDIATECH FESTIVAL 2025

As we gear up for the MediaTech Festival on March 26-27, 2025, we've planned a series of engaging "Pre-Events" to lead the way to the main event.

In collaboration with TV2 Denmark we invite you to join us for an exciting and insightful day as we explore various solutions within remote production. The event is structured around four specific setups, ranging from simple and flexible solutions to larger, more complex systems!

### THEMES

Simple Remote Production for Live / ENG

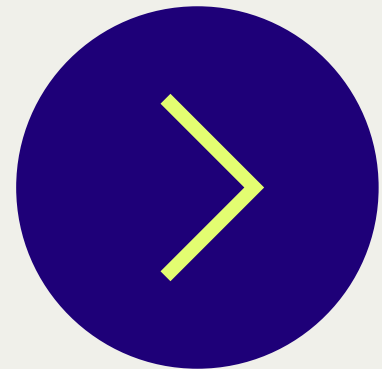
Studio Remote Production Over Public Internet


Studio Remote Production Over Dedicated Lines


Cloud-Based Remote Production (External Demo)


### REGISTRATION

LIMITED AMOUNT OF SEATS



 Kvægtorvet, TV2 Denmark, Rugårdsvej 25, 5000 Odense C

 February 26th, 2025

 Valid registration requires payment via the button

# THEMES OF THE DAY

## Simple Remote Production for Live / ENG

We'll explore how a simple remote setup can be executed using Avivest. This solution is ideal for productions requiring mobility and quick setup, such as press conferences. We'll highlight the advantages of rapid deployment and flexibility, as well as its limitations.

## Studio Remote Production Over Public Internet

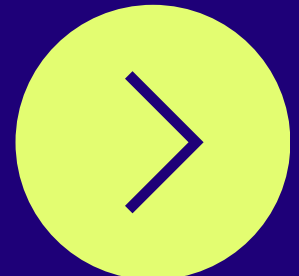
We'll take a closer look at a solution where the Nimbra VA series or videoXlink is used over public internet. This setup allows for high video quality, even without access to dedicated connections. We'll cover how to ensure a stable production over the internet and the technical considerations required to guarantee reliability.

## Studio Remote Production Over Dedicated Lines

A detailed review of a larger setup implemented with Nimbra over point-to-point connections. This setup is used by TV 2 Sport for handball productions and high-profile remote studios, including coverage of the Olympics. This type of setup demands high bandwidth, provides low latency, and ensures maximum stability. We'll discuss the benefits and challenges associated with this solution.

## Cloud-Based Remote Production (External Demo)

An external supplier will demonstrate a cloud-based production system where cameras are connected to the cloud, and all management is handled via cloud infrastructure. We'll also gain insights into how productions can be scaled, costs optimized, and the new opportunities that cloud solutions bring to the broadcasting industry.



REGISTRATION FOR  
THE PRE-EVENT ON  
REMOTE  
PRODUCTION

### Date

**26.02.  
2025**

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### Location

Kvægtorvet, TV2  
Danmark,  
Rugårdsvej 25,  
5000 Odense C

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**MediaTech  
Festival  
2025**

# WHAT TO EXPECT

## Meet industry specialists, including:

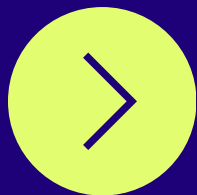
- Dedicated professionals from TV 2 Denmark's Sports and News divisions
- Dennis Buhr, Head of Production Development at SVT
- Jakob Poulsen from Minitech
- Representatives from LiveU
- Experts from AWS

## Program and details:

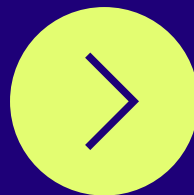
- Details on the program to follow. The day kicks off at 10:00 AM and wraps up no later than 5:00 PM.
- Registration fee: 499 DKK, covering catering.
- Sign up no later than February 12.

## Don't forget:

- Take advantage of the **Early Bird offer** and secure your spot for the festival itself at a 20% discount - only until January 6th!
- Register for MediaTech Festival, March 26th-27th 2025 below.



MCO-MEMBERS  
REGISTRATION



NON-MEMBERS  
REGISTRATION