

Transportation, parking, hotels, restaurants and so much more... We have gathered all relevant information to prepare your trip to the festival.

### INFORMATION

Stay updated with the latest information on our website [www.mediacityodense.dk](http://www.mediacityodense.dk) or subscribe to our newsletter [here](#).

### PROGRAM

The final program is still working progress. Participants at the festival will receive a mail with information about the festival and the final program.



### CATERING

The festival serves lunch, coffee, tea, and water (Included in the ticket price). Soft drinks, beer and wine can be purchased. After the festival from 5PM there will be free beers and networking.

### TIME & LOCATION

March 26th 9:30 AM - 5:00 PM  
March 27th 9:00 AM - 5:00 PM



Østerbro 6 (Ø6), 5000 Odense

### TICKET & REGISTRATION

Sign up for the festival here:

<https://www.mediacityodense.dk/mediatech-festival-25>

There will be some exciting pre-events, with the first event taking place on February 26th, focusing on remote production. More pre-events will be announced continuously.

### COMMUNICATION & SOCIAL MEDIA

We hope you will help spread the word about the festival and MCO by following and interacting with our social media posts. Together we can make the festival even more visible.

On LinkedIn we wish to unite the industry through networking and online discussions on topics from the festival. Become a part of our network [here](#).

The official hashtag is: #MediaTechFestival



MARCH 26-27, 2025  
MEDIA CITY ODENSE  
MEDIATECH  
FESTIVAL



## GET TO THE FESTIVAL

### FROM ODENSE TRAIN STATION

The location of MCO MediaTech Festival is only around one kilometer from train station. The address is Østerbro 6 (Ø6), 5000 Odense C. You can get there in different ways:

- BUS: Approx. 12 min.
- TAXI: Approx. 4 min. - There is always taxis at the train station.
- Walk: Approx. 15 min.

### FROM THE AIRPORT IN KASTRUP

If you travel from abroad, the best option is to fly to Denmark's capital city Copenhagen "CPH Airport". From here you can get on the train directly from the airport to the train station in Odense. Travel time is one and a half hour with the InterCity train. Order your ticket on [dsb.dk](https://www.dsb.dk) by typing from "CPH Lufthavn" to "Odense St".

### FROM THE AIRPORT IN BILLUND

If you travel to Billund Airport, you can easily get to Odense. From the airport bus 43 and 143 goes to Vejle and from there the train goes directly to Odense. You can buy your ticket to the bus in the app "Rejsebillet". Order your train ticket on [dsb.dk](https://www.dsb.dk) by typing from "Vejle St" to "Odense St".

## PARKING

### CAR PARKING

You can park on the paid parking lot which lays straight across from the venue. There are only 6 spaces with charging stations.

### BICYCLE PARKING

If you travel to the festival on bicycle, you can park your bike near the entrance. Note that placing your bike on parking lot for bikes is at own risk.



## GETTING AROUND IN ODENSE

### PUBLIC TRANSPORTATION

You can easily get around using public transportation in the city of Odense. The tram and busses will take you around the city and with ease. Use the app "[Rejseplanen](#)" for route planning. Tickets are available in the app "[Fynbus](#) or "[Rejsebillet](#)".

### TAXI

If you wish to travel by taxi, you can order a taxi at Odense Mini Taxi [+45 66 12 27 12](tel:+4566122712) or at Odense Taxa [+45 66 15 44 15](tel:+4566154415).

### SCOOTERS

If you want to use the electrified scooters, you need an app with the same name on the scooter, you can for instance download the app "Voi" or "Bolt".

## EXPERIENCE THE CITY OF ODENSE

The city of Odense has a lot of cultural and historical attractions throughout the city and especially in the city centre. Get inspired on the page "[Visit Odense](#)".

Inspiration for good places to visit can also be found at "[Ugeavisen.dk](#)". Every year they nominate and select winners in collaboration with their readers for the best places to visit in Odense.



## HOTELS IN ODENSE

When you visit Odense, you have several options for finding a hotel. MCO recommend following hotels with special festival discount.

HOTEL ODEON: Hotel Odeon is an oasis of life and city vibes in the cozy H.C. Anderson district in the city center. A location with easy access to shopping, attractions, and restaurants – and not far away from the congress and cultural center ODEON and the popular new museum of H.C. Anderson.



Get **15% discount** at Hotel Odeon with the campaign code "MCO25" when you book your room at: [www.hotelodeon.dk](http://www.hotelodeon.dk)



Grand Hotel: Grand Hotel is a national romantic city hotel dating back to 1897. Centrally located on the pedestrian street in the heart of Odense. At the hotel, you'll find the restaurant and bar with plenty of exciting dining events, concerts, and entertainment.

Get **15% discount** at Grand Hotel with the campaign code "FHCMED" when you book your room at: [www.firsthotels.dk/grandodense](http://www.firsthotels.dk/grandodense)



## RESTAURANTS IN ODENSE CITY

Warm and lively atmosphere, good service, and a tasteful dinner is all something you can find in the city of Odense. We recommend following restaurants if you wish to end your day with a pleasant gastronomic experience.

- Experience the indoor street food market in Odense "Storms Pakhus" located at the harbour of Odense. Discover exciting and tasteful food trucks and bars. Read more [here](#).
- "Kok & Vin" is an authentic bistro filled with passion, excitement, and love. They serve delicious dishes in a warm ambiance in the city center. Read more [here](#).
- You find "Café Skt. Gertrud" in the vibrant and vigorous bar- and café area in the city center. The menu card is inspired by the French Café-Brasserie culture. Read more [here](#).
- Get excellent food for reasonable money at "Madklubben". The the location is near the popular bar- and café area in city center. Read more [here](#).
- "Umashi" is a Japanese restaurant that serves amazing sushi in the city center. Read more [here](#).
- Let your imagination provide you with a trip to Thailand at "Wokshop", who serves authentic Thai food in the city center. Read more [here](#).
- Indulge your senses with traditional Japanese serving style at "Goma" where the chef designs a menu with small individual servings based on your preferences and appetite. Read more [here](#).
- At "Klosterkroen" you will be served traditional Danish food in surroundings that take you back to a cozy old farmhouse. Read more [here](#).



## GOOD TO KNOW IF YOU VISIT DENMARK

We are happy that you have chosen to travel to Denmark, and we are delighted to welcome you here. Denmark is a small country with 5,9 million citizens. It is a country characterized by flat land and many fields. Most Danes speak English well, which will hopefully make it easier for you to get around. We have collected some practical information for you as a visitor. We hope you will find it useful.

## CURRENCY, EXCHANGE, AND CREDIT CARDS

The currency is Danish krone DKK. 1 EUR equals 7,46 DKK. Credit cards are widely accepted (Visa and Master Card) except for public transportation where you can buy tickets online.

- Buses and tram: [fynbus.dk](http://fynbus.dk)
- Trains: [dsb.dk](http://dsb.dk)

## BANKS AND ATMS

In Denmark most ATMs can be used at all hours and you can withdraw cash with Visa, Cirrus, Eurocard or MasterCard. Banks are usually open until 4pm but many banks in Denmark are cashless and therefore refer to ATMs.

## ELECTRICITY

In Denmark the electricity is 230 Volts and electrical frequency is 50 Hertz. If you need a converter, the most popular one is Plug C that is also known as the Euro plug.

## WEATHER AND CLOTHING

You'll be visiting Denmark in March, a month that brings refreshing breezes and it can be a bit rainy at times, the average daytime temperatures are pleasantly cool, ranging from 5 to 8 degrees Celsius.

## LANGUAGE

The native language in Denmark is Danish but most Danes speak English very well as their second language. The language at the festival will be in English.

